



Tech Toys & TIA Trends

Balancing out our prediction that “tech toys are tops” was the fact that “parents value traditional toys and traditional play for their children,” said KidStuff PR’s Lisa Orman in our last issue. Her forecast included more robotic toys at Toy Fair, but at the same time, “more toys that let kids connect with their friends.”

Source: <http://editiondigital.net/publication/?i=294108&p=17>