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SCIENCE/ART FUSION SERIES WINS CREATIVE CHILD 2016 TOY OF YEAR AND CREATIVE PLAY OF YEAR!

*Wahoo! Magic School Bus Human Body & Space Lab Plus
Six Science-Art Kits Total Eight Honors For The Young Scientists Club*

Jamestown, RI (May 17, 2016) – Everything really is rainbows and lollipops (aka rock candy crystals) when The Young Scientists Club kits are opened and explored. There is SO much for kids to discover that the perennial Creative Child Magazine awarded them a whopping eight honors for its newest science kits. The **Science/Art Fusion Series** -- with themes like bubbles, crystals, explosions and yes, rainbows -- wowed the judges. The result was not one but double honors: *Creative Child 2016 Toy Of The Year* and *Creative Child 2016 Creative Play Of The Year Awards*.

Ms. Frizzle and her Magic School Bus themed kits were crowd pleasers, too, this year! **The Magic School Bus Human Body Lab** earned the *2016 Kids Product of the Year Award*. Budding astronauts were mesmerized by **The Magic School Bus Space Lab**. The reviewers gave the kit that comes in a yellow school bus-shaped container its *2016 Preferred Choice Award*.

As the publication explains, “Creative Child Magazine's Awards Program is unique in that all products submitted are reviewed by moms, music educators and early education professionals. Products are reviewed by many people - the very people who would purchase them.” Annually, 50 guest reviewers are invited to attend the magazine’s product review. “Guest reviewers are asked to sit and review each product at every station. This allows for each product to receive multiple reviews.”

Because all honors are awarded by moms and by educators, consumers are assured these eight Young Scientists Club kits will inspire and delight.



Science Art Fusion Series • Ages 5+ • \$19.99

Creative Child 2016 Toy Of The Year – Educational Creative Toys Category

Creative Child 2016 Creative Play Of The Year Award – Creative Play Kits Category

The National Parenting Center 2016 Seal of Approval Winner

These six STEAM themed kits can be found in specialty stores or ordered online. The customized art/science tray keeps all the experiment elements safe in one spot (and not on the kitchen table or floor!) Experiments are memorable and afterwards, can be displayed with the enclosed 24 x 24 inch poster. They may be educational but the focus is on fun! Inside the Explosions kit, for example, Young Scientists create fizz tablet explosions, test tube explosions, volcanic eruptions, rainbow explosions and something called a milk color burst! Choose one or two or collect all six kits:





Science-Art Fusion Bubbles



Science-Art Fusion Crystals



Science-Art Fusion Explosions



Science-Art Fusion Rainbows



Science-Art Fusion Sculptures



Science-Art Fusion Space

Young Scientists, with their parents' permission, are encouraged to visit the Young Scientists Science-Fusion Art Gallery online and post their favorite moments of making STEAM at home!



The Magic School Bus Human Body Lab • Ages 5+ • \$39.99

Creative Child 2016 Kids Product Of The Year Award – Educational Science Kits Category



The human body is absolutely fascinating.

More than the hip-bone connected to thigh-bone, this complete lab gets kids building a 17-inch plastic human skeleton, exploring touch receptors, learning about teeth enamel and making a ball and socket joint. Dynamic deduction!

(Continued on next page)

The Magic School Bus Space Lab •

Ages 5+ • \$39.99

Creative Child 2016

Preferred Choice Award

– *Educational Science*

Kits Category

Inside this school bus-shaped lab is an

astronomical device called the Star Pilot™ that locates constellations both on the star ball and in the night sky! Captivating experiments and activities include learning about the life cycle of a star, creating a planet poster, a 16-page booklet debunking constellation myths around the world and a data notebook, among other components.



For more information, visit their website at www.TheYoungScientistsClub.com. Follow them on social media to learn about new products, specials and more on [Facebook](#), [Twitter](#), [Pinterest](#), [YouTube](#) and [Instagram](#).

ABOUT THE YOUNG SCIENTISTS CLUB

It's been 17 years since Esther Novis, a mother of five and a former Harvard-trained biologist, started The Young Scientists Club as a summer science camp for her then 5-year-old son. Friends from other parts of the country told Novis they wanted to duplicate her concept and the idea for a science subscription service was born! The subscription kits are now mailed monthly to thousands of children around the world and the company's retail kits are sold in hundreds of specialty stores. In addition to developing new products for The Young Scientists Club, this wise mom has many years of experience teaching at Phillips Academy, Andover and has written the science column for Parents Magazine plus wrote science experiments for the new science curriculum by McGraw-Hill Publishing.