

> **kids' corner**

Cool and Collected

This year's top characters and collectibles range from a porcine preschooler to scented and soft portable pals.

If there's one thing that remains consistent in the children's marketplace, it's the passion to collect. Be it trading cards, diecast cars or pint-sized plushes, kids adore acquiring multiples of their favorite toys so they can display them and trade with their friends.

Because top toys change from year to year, depending on whichever movies, books and television shows are out, retailers must keep up with what's trending in the entertainment world. Here's a sampling of the latest and greatest characters and collectibles that are shaping the industry.



Whiffer Sniffers Mr. Goeytop, part of the Series 5 assortment, is scented like caramel ice cream. \$6.99. Whiffer Sniffers. 770.590.0503. whiffersniffers.com