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## TOP TREATS TO ENGAGE EASTER & PASSOVER YOUNG GUESTS WITHOUT SPOILING THEIR HOLIDAY MEAL

*Giftwrap These Recommended Playthings From Play Pros at KidStuff Public Relations, Celebrating 25 Years Promoting Today's Best Toys*

Black Earth, WI (March 18, 2019) – As families gather on Easter Sunday and for the Passover Seder, they know delicious foods are part of the joyous rituals of the holidays. Instead of bringing *Marshmallow Peeps* or Kosher-For-Passover *Chocolate Marshmallows*, consider a non-edible hostess gift for the youngest in the house. Card games, tactile putty and slime or a logic game are all best choices for the mid-April holiday. And you needn't worry about allergies or spoiling their appetites for the main course!

A round of cards is a wonderful way for multi-generations to interact. Grandparents can challenge the youngsters in a friendly competition while creating warm memories. Kids might show off their emerging math skills and improve their wait-to-take-a-turn social skills. Mature players exercise their memory-boosting skills. And smiles and belly laughs are guaranteed with these four suggested card games:



**BOOM GOES THE DYNAMITE • Ages 8+ • \$14.99**

A dynamic matching game with an explosive twist!



**3UP 3DOWN® • Ages 7+ • \$9.99**

A fast-paced discard game with a surprising finish!



**Not Parent Approved • Ages 8+ • \$24.99**

A hilarious award-winning party game for kids and their families.



**Oh Fruck! • Ages 12+ • \$19.99**

Give kids permission to pronounce this carefully spelled adjective. This raucous card game combines strategy with special rules that change every time you play.

It wouldn't be the holidays without a carton of eggs in the refrigerator. Turn some of those into works of art (after hard boiling them) with *The Eggmazing Egg Decorator*. Imagine clean fingers and no messy dyes or unpleasant smells! The original Eggmazing is packaged with 8 colorful markers to design the most artistic eggs for the annual backyard hunt.

**Original Eggmazing Egg Decorator • Ages 3+ • \$19.99**

Simply touch the markers to the spinning egg to easily and quickly create gorgeous eggs!



**The Bunny Edition of The Eggmazing Egg Decorator • Ages 3+ • \$19.99**

This floppy-eared version uses the same spinning action to create colorful designs on hard-boiled eggs.



Gifts that emphasize touch are wonderful presents to give and to receive. Two trends are emerging this year – gooey and soft. Slime and putty have fascinated all of us since Silly Putty entered the market when Grandma was a little girl! Now Kangaroo Manufacturing offers armloads of choices with (ahem) interesting names like *Unicorn Poop*, *Emoji Poop* and *Jurassic World Slimes*. If super soft sounds better than slimey, consider the hottest collectibles this season with the adorable name – Moosh-Moosh. These cuddly pals with the sweet faces come in many sizes, prices and even wearables for the head and tootsies.

**Super Cool Putty 3-Pack • \$19.95**

Save in bulk and spread the fun. Choose from Metallic Gold, Cosmic Hyper Bounce & Holographic.



**Super Cool Glow Putty 3-Pack • \$19.95**

Turn down the lights and wait for it ... putty that glows! Consider Mystery, Shooting Star, and Area 51!



**Moosh-Moosh Series 3 Plushies • \$14.99**

(Large)

Best described as plush with a marshmallow-like texture, these pillow pals offer comfort, cuddles and company to tots, tweens and college coeds.

Everyone is on the bandwagon for edu-taining toys that teach the STEM subjects. Introduce the kiddies to biology and electronics that don't require any devices, plugs or WiFi. Imagine that! Insect Lore has been showing children the magic of metamorphosis for 50 years (1969-2019). For a limited time, grab their 50<sup>th</sup> Anniversary Butterfly Farm. E-Blox is the newer toymaker on the block but is just as eye-opening. Their E-Blox Power Blox Starter was named the 2018 Academics' Choice Brain Toy Award winner!

**E-Blox Power Blox Starter Set • Ages 8+ • \$32.99**

Every piece can be combined with similar construction set parts already in the home's toy chest to create limitless characters and objects that light up!



**Insect Lore's 50<sup>th</sup> Anniversary Butterfly Farm • \$27.99**

Offering children an exciting introduction to insect metamorphosis, entomology, and life cycle learning! This kit includes a cup of Live Caterpillars, a one-of-a-kind Butterfly Farm habitat and the opportunity to witness their transformation into Painted Lady Butterflies!



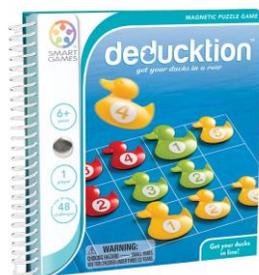
Sometimes the holidays are non-stop busy and other times kids want to curl up in a corner and ponder. SmartGames is known for its logic puzzles that can be played solo, sitting in a chair or riding in the car. Here are just four recommended games that make

kids think strategically while playing quietly. The rabbit and bunny themes are a nice tie-in to the Easter weekend.



**SmartGames Jump IN' • Ages 7+ • \$14.99**

Move your rabbits (jumping) and foxes (sliding) around the gameboard until all of the rabbits are snugly safe in the brown holes.



**SmartGames deducktion • Ages 6+ • \$9.99**

Quack quack – these little ducklings always follow their mother. Help them get in a row. Try dozens of challenges on the gameboard.



**SmartGames Bunny Boo • Ages 2+ • \$29.99**

Can you pull a rabbit out of the box? Is it standing on top of the yellow, blue or red block?



**SmartGames Smart Car 5x5 • Ages 4+ • \$29.99**

Challenge the kids' table to build a car with 5 different blocks in this unique logic game ideal for preschoolers and kindergartners.

**ABOUT KIDSTUFF PUBLIC RELATIONS:** *Celebrating its 25th Anniversary: 1994 – 2019*

What separates KidStuff PR from other agencies is the hands-on, personal approach that each client receives. Instead of being handed off to an Account Executive upon signing a contract, KidStuff PR clients continue to work directly with president Lisa Orman on a daily basis. Every month KidStuff PR clients grace the pages of top parenting and women's magazines alongside products from industry giants like Mattel, Hasbro and Spinmaster. KidStuff PR clients consistently garner so much media attention that the agency itself makes news! Lisa Orman is the go-to-pro to capture the value of public relations for both start-ups and successful companies and how social media plays into her clients' connection with their target market consumers. For testimonials, TV spots and current client roster, click on [www.KidStuffPR.com](http://www.KidStuffPR.com).