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ADVENTERRA BOARD GAMES ARE A WIN-WIN-WIN FOR MOTHER EARTH, KIDS AND TOY INDUSTRY JUDGES

*See How Environmental Stewardship
Translates Into Four Award-Winning Games For The Whole Family*

Boston, MA (October 20, 2020)-- Name a board game where families have fun together learning about solid waste, deforestation, nuclear energy, water pollution and oil spills. **Adventerra Games** from Switzerland are like nothing yet seen on the US toy market! Their environmental-themed games for children ages 7 and up have wowed the toy industry in the short span they have been available in the U.S.

Problem: a recent poll by NPR/Ipsos revealed that 80% of U.S. parents wish their kids were learning about climate change.

Solution: in November 2019, Adventerra Games North America launched four board games. **Global Warning**, **Recycle Rally**, **PowerHaus** and **WaterGame** (all \$24.95 MSRP) offer a fun way to empower families to take positive actions to slow climate change.

This family-owned company publishes engaging board games that help kids and their families learn to conserve natural resources and save the planet. -- In just a few months they have captured 34 national toy industry awards for promoting environmental stewardship. *Academics' Choice*, *Tillywig*, *Hot Diggity Awards*, *National Parenting Product Awards (NAPPA)*, *The National Parenting Center*, and *PAL Award* are among those who happily shared online why they adore this new STEM series. All four games also were certified by STEM.org, whose *Authenticated*TM trustmark identifies resources that conform to vetted STEM standards.

“In the **PowerHaus Game**,” begins one of many glowing reviews by NAPPA, “logical methods to save energy are presented and players are encouraged to make new habits (e.g., turn off the water when you brush your teeth, put on a sweater instead of turning up the heat, hang laundry to dry rather than use the dryer) and to make good choices. There are a lot of math skills in this game, which is a great bonus.”

“Want to pick up your conservation IQ while swimming down a beautiful river?” begins the *PAL Award* congratulatory description for **WaterGame**. “Join in this fun family game of gaining and losing water filled with competition as well as cooperation. Players advance down the river based on “Savings” or “Wasting” cards, while absorbing tips on how to be good stewards of our water.”

Many of the toy judges were parents who sat at the kitchen table with their sons and daughters. Commented one *Academics' Choice* mom after playing **Global Warning**, “I think I learned more about the earth's problems than my kids did... This game gave us so many facts about the problems of our earth today, it was a bit disturbing. Interestingly



enough though, after playing the game, my kids wanted to check and make sure there was no paper or cardboard in the garbage can. I think they got the message!”

The *Hot Diggity Awards* offers parents an answer to *what makes this Hot Diggity great?* For **Recycle Rally**, the response is intuitive and instructional. “Adventerra Games took the fundamentals of a board game and applied it to everyday life teaching children and their parents about the importance of sorting garbage and recycling. Rules are simple, with an alternate version for older kids and all board game components are sturdy with whimsical illustrations. Kids can apply what they learn from this board game to how they sort trash at home.”

Look for all of these cooperative games online at <https://adventerragamesusa.com/>

WaterGame • \$24.95 • Ages 7+

Spring 2020 Seal of Approval from The National Parenting Center
2020 Tillywig Best Family Fun Award
2020 Mom’s Choice Awards
2020 Creative Child Preferred Choice Award
2019 Academics’ Choice Brain Toy Award Winner

National Parenting Product Awards
PAL Award
Hot Diggity Award
Summer 2020 Toy Insider Award
Clamour Influencer Choice Favorite Toy
STEM.org Certified



Access to fresh water is a human right, but not everyone can get enough to live decently. This fun game shows you both how to save water, and the importance of sharing this precious resource. Help make sure that everyone has enough water for life! Children navigate down a river, drawing cards to learn how to save water in everyday life (questions about water are based on 4th grade science standards). Unlucky players must rely on the Community Water Tank, which depends on donations from other players. If the tank is empty when someone needs it, everyone loses – so don’t let your friends run dry! Great for 3-4 players, 20-40 minutes of game time.

Recycle Rally • \$24.95 • Ages 7+

Spring 2020 Seal of Approval from The National Parenting Center
2020 Tillywig Top Fun Award
2020 Mom’s Choice Awards
Hot Diggity Award
National Parenting Product Awards
PAL Award

2020 Creative Child Seal of Excellence
Summer 2020 Toy Insider Award
Top Holiday Toy in the Toy Insider's digital Holiday Gift Guide!
STEM.org Certified

This game will get your family talking about trash, and why reusing and recycling is good for our world. Players race through the streets to collect recyclables and maximize their points by picking up higher-value materials. However, they must also work together to pick up as many objects as possible! Whatever is not recycled at the end of the week will be incinerated, wasting community resources and causing pollution. So, move fast without blocking the streets for other players; it's an exciting mission to get the job done on time! Great for 3-5 players, 30-60 minutes game time. There is an advanced version of the rules that is great for 4th to 7th graders.



PowerHaus • \$24.95 • Ages 7+

Spring 2020 Seal of Approval from The National Parenting Center
2020 Mom's Choice Awards
2020 PAL Awards
2020 Creative Child Game of the Year Award
Hot Diggity Award

National Parenting Product Awards
Tillywig 2019 Top Fun Award. & Tillywig 2019 Holiday Gift Guide
Summer 2020 Academics' Choice Brain Toy Award
STEM.org Certified



PowerHaus is an exciting game teaches kids they have real power to fight climate change! Players live together in a leaky house that wastes energy, and their goal is to renovate it and reduce their utility bills. By drawing cards from inside the house, they learn habits that save energy. While exploring the city's stores, they discover products and services they can purchase to make the home more efficient. On each turn, they gain or lose money depending on the investments they've made, and the winner is the one who makes the best choices for their wallets and the world! Great for 3-4 players, 40-60 minutes of game time. Kids as young as 7 can play, but this game is especially fun for 5th to 9th graders.

Global Warning • \$24.95 • Ages 10+

2020 Mom's Choice Awards
2020 PAL Award
2019 Academics' Choice Brain Toy Award
Hot Diggity Award
National Parenting Product Awards

Tillywig 2019 Top Fun Award & Tillywig 2019 Holiday Gift Guide
2020 Creative Child Preferred Choice Award
STEM.org Certified

Global Warning: Climate change is the biggest threat to life on our planet, causing lethal storms and wildfires, rising seas, greater inequality, and economic chaos. This is a game about the causes of global warming, and how we can tackle them! Players work together to clean up pollution and slow climate change, but the temperature rises with each turn. The winner is the player who best uses the solution cards to solve the most important problems... but everyone will lose if the world overheats, so you need to work together before it's game over for you AND Planet Earth. Great for 4-7 players, 45-90 minutes of game play. Ages 10+ (Great for teens and adults too!)



ABOUT ADVENTERRA GAMES

Adventerra Games, a family-owned company based in Switzerland, publishes engaging board games that help kids learn to conserve natural resources and save the planet. While playing our simple and enjoyable board games, players learn new behaviors that reduce their ecological footprints. When these behaviors become lifetime habits, players become super-heroes for the planet! Bryan Mundell, the Founder/ Owner and co-inventor of the games, incorporated Adventerra Games North America LLC in 2019 to bring his games to North American families. To shop or to learn more, click on www.adventerragamesUSA.com.