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NEWEST (AND CUTEST) ADVENTERRA GAMES TEACH PRESCHOOLERS HOW TO RESPECT OUR PLANET

*Three Enticing Ecological Puzzles and Memory Games Introduce
Today's Toddlers to How to Save Our Animals, Water, & Earth*

Boston, MA (December 1, 2020) – Ever hear the expression, *you're never too young to make an impact?* Adventerra Games, the STEM.org-certified boardgame maker, launches a captivating line of environmental games for today's toddlers. **Saving Water, Respect the Earth, and Animals at Risk!** (each \$14.99) require no reading, just curiosity through play. After an entertaining round with puzzle pieces or matching picture cards, tots will begin a lifelong love – hence protection – of endangered animals and conserving precious resources.

Although the topics are complex, the illustrated game pieces are preschool perfect. Children adore baby animals and **Animals at Risk!** introduces them to mother and child polar bears, pandas, and eagles. Boys and girls who may not even be in preschool yet can understand and absorb the concepts through matching a set of 32 cards with a baby being paired with its mother. The game boosts visual memory and features large cards for chunky little fingers to grasp.

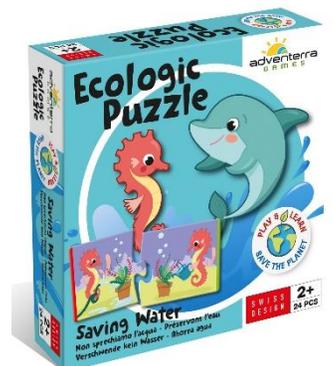
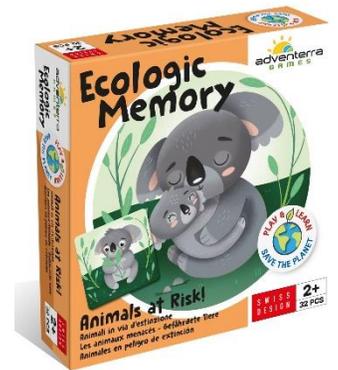
Animals at Risk! • Ages 2+ • \$14.99

In this memory game, children match animals with their babies, and learn about their habitats. The colors of the backgrounds and the illustrations on the large pieces help players to match the cards. This game introduces children to the concept of endangered animals and the importance of protecting them.

Puzzles are a perfect activity for toddlers. **Saving Water** and **Respect the Earth** each offer 12 mini puzzles. The former features marine animals showing toddlers how to conserve our world's water, while the latter's cartoon characters model good behaviors that can help save our planet every day. Both puzzles encourage a child's hand-eye coordination, right-wrong logical association, and observation skills!

Saving Water • Ages 2+ • \$14.99

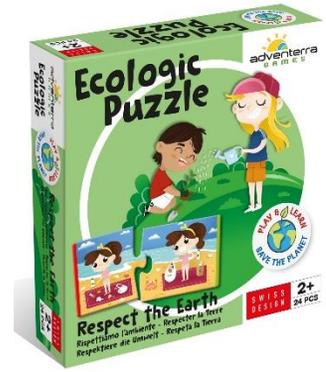
With these mini puzzles, children learn about the importance of water, and how to conserve this precious resource. The 24 pieces feature colored edges and self-correcting joints that help players to match them. On the red-edged pieces, adorable sea creatures show



how we waste water in everyday life, but on the green-edged pieces, they show ways that children can save water!

Respect the Earth • Ages 2+ • \$14.99

While building 12 mini 2-piece puzzles, children discover daily actions they can take to help the Earth. Players match pairs with the help of self-correcting joints and the backgrounds and characters depicted on the pieces. On the red-edged pieces, a diverse group of cute kids demonstrate common habits. But on the green-edged pieces, they show better habits to protect the planet!



These new products for tots have all won the Play On Words PAL Award! Check them out at www.playonwords.com and search for the game name.

Adventerra Games plans to roll out additional titles soon in this all-important lower age range. Look for these three preschool games online at <https://adventerragamesusa.com/shop/> and are sold on Amazon.

Elementary school-aged children (ages 7+) already have a choice of four environmentally themed board games from Adventerra. Toy industry experts have been so impressed by **Global Warning**, **PowerHaus**, **Recycle Rally**, and **WaterGame** board games (each \$24.99) that they handed out over three dozen (!) honors in the first year since this European-based company entered the American market in 2019. Naturally, all of their eco games and puzzles are made of FSC-certified materials and all parts are compostable or recyclable. Of course, kids just love to play them!

“Adventerra Games is doing a wonderful job of teaching care for our planet while challenging young minds and creating a fun way to learn!” says Sherry Y. Artemenko MA, CCC-SLP Speech Language Pathologist, Writer, Toy Consultant, and founder of the PAL Awards.

ABOUT ADVENTERRA GAMES

Adventerra Games, a family-owned company based in Switzerland, publishes engaging puzzles and games that help kids learn to conserve natural resources and save the planet. While playing our simple and enjoyable games, players intuitively learn new behaviors that reduce their ecological footprints. When these behaviors become lifetime habits, players become super-heroes for the planet! Bryan Mundell, the Founder/Owner and co-inventor of the games, incorporated Adventerra Games North America LLC in 2019 to bring his games to North American families. To shop or to learn more, visit www.adventerragamesUSA.com.