

CONTACT: KidStuff Public Relations
Lisa Orman • 608-767-1102
Lisa@KidStuffPR.com



IN LIKE A LION OR OUT LIKE A LAMB? SOUTH BEACH BUBBLES HAVE KITS FOR HOWEVER THE WIND BLOWS

No Matter The Forecast, Look To WOWmazing™ Giant Bubble Wands To Get Kids Moving With Three New Adventures: Unicorn, Space & Winter Editions

Ft. Lauderdale, FL (March 8, 2021) – Have you ever heard of the saying, "March comes in like a Lion and goes out like a Lamb"? It most likely comes from the position of the constellations Leo (a lion) and Aries (a ram, or lamb) in the night sky. But it does mimic March's changing weather as the seasons change from winter to spring. No matter the date on the calendar, kids and their friends they just want to get outside and play. South Beach Bubbles have them covered with three themed WOWmazing Kits -- Unicorn, Space and Winter Editions.

South Beach Bubbles, headquartered in sunny south Florida, knows that kids need to run around outdoors no matter the temperature or the velocity of the wind. Their award-winning line of mammoth, high-flying bubbles expands this month with three new editions. Each kit features stickers that change before your eyes due to the shining sun or glowing in the dark at night or even a drop in the temperature. Wow!

It's okay if you are not officially "a little one."

The **WOWmazing Unicorn** (\$16.95) wands were designed for children in mind but wow, they certainly keep teens, college-aged and grownups captivated as well! The two magic-like wands are lightweight and firmly connected through an absorbing braided cotton string. Parents of young children will be delighted to learn that this new design can help develop kids' motor skills while prompting a healthy outdoor activity. Each kit includes eight sun-activated unicorn-themed stickers. Watch as a youngster's lips form the WOW sound as the black and white artwork viewed indoors transforms to rainbow colors outside.



Get the kids to run around outside after dinner with the tease of a glow-in-the-dark adventure. **WOWmazing Space Edition** (\$16.95) features a set of space wands, two pouches of bubble concentrate and eight peel-n-stick space-themed stickers. Look for a shooting star or crescent moon to glow bright at night on your wands as you make your moves creating gigantic bubbles before bedtime.

When the temperature dips below 50 degrees, get the kids outside for a WOWmazing™ surprise. Eight cold-activated stickers spring to life with one-

of-a-kind magic wands that create incredibly huge bubbles. The new South Beach Bubbles **WOWmazing Giant Bubble Kit - Winter Edition** (\$16.95) turns ordinary winter days into a Winter Bubbles Party. The bubbles aren't just XL, they're ginormous! Imagine posting that on your Instagram or Facebook page!

To make those ginormous bubbles, simply fill a bucket with one quart of tap water and a single WOWmazing Bubble



Concentrate pouch. South Beach Bubbles reports that one quart of WOWmazing big bubble solution easily generates hundreds of colossal bubbles. Those incredible bubbles stretch and stretch some more, lasting a long time. Watch their website videos at <https://www.southbeachbubbles.com/videos.html> to be inspired!

The toy industry experts at *Hot Diggity Awards* explained it this way: “Make big, beautiful bubbles with ease! My kids were so excited to make giant bubbles as depicted in the pictures! The bubble solution is easy to make just by adding water, and every drop was used. Great design and handles allow kids of all ages to create bubbles.”

All South Beach bubble solutions are safe, environmentally friendly, non-toxic, biodegradable and made with pride in the USA. Look for these products online at southbeachbubbles.com. Orders over \$35 include free ground shipping. Best of all, each affordable kit makes a WOW gift for a birthday or a thinking-of-you surprise from the grandparents.

WOWmazing Unicorn Edition • Ages 6 – 96 • \$16.95

Hot Diggity Awards Winner

When the sun pops up, send the kids outside with their eight sun-activated magical stickers. Let their creativity go wild and place the unicorn-themed (and waterproof) stickers on the bubble wands in any design they wish. Indoors, the stickers will show as black & white, but as soon as they go outside, the stickers will come to life with beautiful colors. Each unicorn kit includes a set of WOWmazing wands, two pouches of WOWmazing Bubble Concentrate and sun-activated stickers. The enclosed Tricks & Tips booklet gets kids to the master bubble creator level.



WOWmazing Space Edition • Ages 6-96 • \$16.95

Need something to look forward to after a hectic day? This kit is made for nighttime amusement with a glow-in-the-dark bonus. Eight space-themed stickers including a rocket, the planet Saturn and two shooting stars create an out-of-this world adventure just when you need it. A set of WOWmazing Space wands arrive with two pouches of WOWmazing Bubble Concentrate. Try to get through the whole night without saying *wow* or *amazing*. Bet you can't! Pardon the pun, but, the enclosed Tips & Tricks booklet will get kids' bubble skills to skyrocket!



WOWmazing Giant Bubble Kit - Winter Edition • Ages 6 – 96 • \$16.95

Hot Diggity Awards Winner

This cold weather kit includes a set of big wands - the same design used to set all Guinness bubble records in the last 30 years! Also included are two pouches of WOWmazing bubble concentrate. The *coolest* bonus are the eight cold-activated stickers that encourage kids to put on the gloves and scarf and play outside to see magic happen! Parents need only supply tap water and a container to make a total of two quarts of bubble-making solution. Kids can read the enclosed Tricks & Tips booklet before heading outside.



WOWmazing Concentrate Kit • Ages 6-96 • \$14.95

Mom's Choice Awards Winner

This kit is designed to entertain the entire family in a fun outdoor environment. It contains everything you need to create bubbles that are big, colorful and fun: one set of WOWmazing wands, two pouches of WOWmazing Bubble Concentrate and of course, a WOWmazing Bubble Trick Booklet. Those tips and tricks are guaranteed to have all ages make giant, high flying and long-lasting bubbles. Don't forget to take a few pictures for the folks back home!



With each purchase comes a feel-good story from parent company South Beach Bubbles. “Being in the toy industry,” explains co-founder Ron Weizman, “we have a unique opportunity through our products to spread joy and happiness. We are therefore an avid participant in various organizations and charities. In particular, we support special needs and autism awareness, helping kids to improve their self-esteem by using our products independently. Giving back to our community is part of our company culture and our values motivate us to push forward and ignite hope.”

Join their outdoor movement by signing up online to receive their free newsletter. Follow South Beach Bubbles on your favorite social media outlet. Subscribe to their YouTube Channel at https://www.youtube.com/channel/UC3p8q_FY_jrrUa0grqfGkyw for some remarkable videos.

ABOUT SOUTH BEACH BUBBLES

South Beach Bubbles came to life by two devoted fathers who had a mission to start an outdoor movement, by encouraging kids to move away from the screens and back into having fun outdoors! Their unique giant bubble wands, concentrate and powder are a must-have entertainment for a day at the beach or park, toddler or Grandpa's birthday party, company' spring celebration, preschool fundraiser event, resort & summer camp activity, or your next family vacation. The FL-based company strives to make happy hour a bubbly festival for the whole family and invites YOU to join this outdoor movement, grab a pack and go outside to play... the old-fashioned way. Discover all of their products at www.southbeachbubbles.com.