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EEBOO'S SUSTAINABLE PUZZLES & GAMES GIVE A NOD TO MOTHER NATURE EVERYDAY BUT ESPECIALLY ON EARTH DAY

eeBoo and eeBoo Piece & Love 2021 Spring Collection Proves Environmental Literacy Can Be Screen-Free, Sustainable, Beautiful and Fun!

New York, NY (April 1, 2021) -- Sustainable practices have always been at the heart of the eeBoo and Piece & Love brand, making it easy for parents and puzzlers to make the eco-conscious choice. Reduce, reuse, recycle has been the axiom of this lifestyle brand from its first days. Focused on responsible sourcing and manufacturing, eeBoo uses 90% recycled board, vegetable inks, and avoids plastic.

This year eeBoo is furthering their commitment to the environment in announcing the change to FSC® certified paper, made of responsibly sourced wood fiber. Most importantly eeBoo's toys and games are so durable and well-made that they are lovingly handed down to play again and again. Restore Our Earth™ is the global theme for Earth Day 2021. This Earth Day commit to sustainable and durable gifts you can pass on to others or save for the next generation.

Eco-friendly Habits Start In Childhood

An easy way to teach children about making eco-conscious choices on behalf of the planet is by making the topic fun. In the home or on the run, flash cards are portable and spark meaningful conversations. **Respect The Earth Flash Cards** (\$16.99) feature 48 flash cards that introduce easy to implement sustainable concepts, such as turning lights off when leaving a room.

Continue to inspire curiosity about the natural world with eeBoo's educational series of 100-piece puzzles for ages 5-years-old and older. Our favorite: the **Planet Earth 100 Piece Puzzle** (\$16.99), a vibrant illustration of some of the worlds most endangered species, identification guide included.

Have a nature-themed family game night with the best-selling **Life on Earth Memory & Matching Game** (\$17.99) illustrated by award-winning children's book illustrator Melissa Sweet. Or enjoy the intricately illustrated **Natural Science Bingo Game** (\$19.99) where topics range from fall foliage to flamingos and awe-inspiring facts spark wonder.

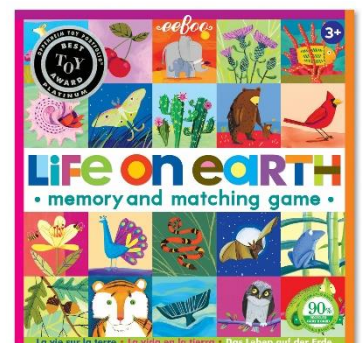
Recycled Puzzles, Beautiful Artwork

Launched in 2017 by eeBoo Creative Director Mia Galison, Piece & Love jigsaw puzzles offer a fresh, impactful way to unwind at home, spend quality time together, and create something beautiful. Every high-quality jigsaw puzzle boasts glossy, sturdy pieces and satisfying interlocking pieces. The Spring 2021 collection highlights natural themes.

Life on Earth Memory & Matching Game • \$17.99 • Ages 3+

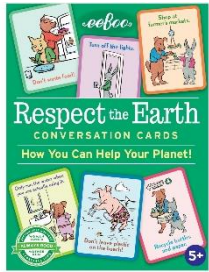
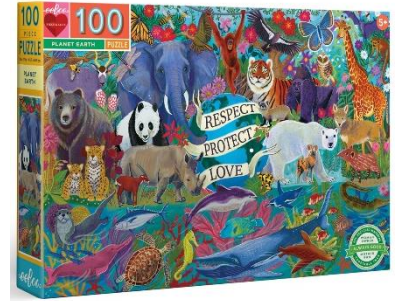
*Winner of the Oppenheim Platinum Award
#1 memory game on Amazon*

Flora and fauna from around the world show the richness of Life on Earth. 24 pairs of tiles include everything from iguanas and oak leaves, to underwater coral and cardinals.



Planet Earth 100 Piece Puzzle • \$16.99 • Ages 5+

Among the vibrant celebration of our planet's endangered wildlife, kids are asked to identify the forty different creatures using the key on the back of the box!

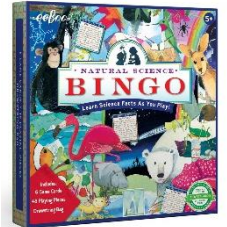


Respect The Earth Flash Cards • \$14.99 • Ages 5+

Friendly animals show simple ways to reduce, reuse, and recycle in these 48 cards that offer answers to questions about relationships with the larger world. Example: before you recycle containers, rinse your recyclables!

Natural Science Bingo Game • \$19.99 • Ages 5+

Fossils, bugs and shooting stars, learn facts about this world of ours! Kids discover that the *Rafflesia arnoldii* is the world's largest flower and -- it smells terrible! Awe of our Planet Earth and maybe a few chuckles will come easily while playing this game.



New! Piece & Love Hike in the Woods 1000 Piece Jigsaw Puzzle • \$21.99

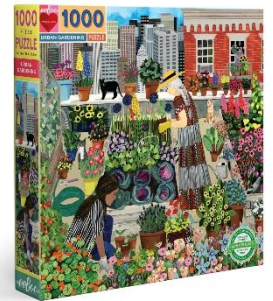
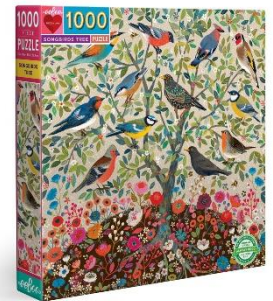
This original artwork by Miranda Sofroniou reminds us to take a break, unplug and soak up the outdoor environment. The world-traveling couple takes a trek on a path surrounded by flora and fauna in every direction.

New! Piece & Love Songbirds Tree 1000 Piece Jigsaw Puzzle • \$21.99

Spring is in the air with these English Songbirds and their highly detailed radiantly colored plumage. Count all twelve varieties of birds perched on a tree amidst the beauty of the garden surrounding them.

New! Piece & Love Organic Harvest 500 Piece Circle Jigsaw Puzzle • \$21.99

A healthy harvest and a vibrant masterpiece, filled with color and nutrition... will its wonders never cease? This round puzzle is an artfully choreographed digital scan of fruits, vegetables and flowers from the fresh market.



Urban Garden 1000 Piece puzzle • \$21.99

eeBoo's Best Selling 1000-piece puzzle

Around the world, rooftops are turning green. The meticulous artwork of Anisa Makhoul celebrates the rise of the urban gardener. High above the noise of city streets, find peace with this image of growth and nurturing.

About eeBoo and eeBoo Piece & Love

Woman Owned • Mother Run • Sustainably Sourced, eeBoo is a boutique toy and lifestyle brand that specializes in useful, beautiful and well-made educational games and gifts. eeBoo's products for children are developed in consultation with educators, psychologists, writers, artists and parents to nurture creativity with vibrant artwork that celebrates diversity and encourages empathy and learning about the world we share. A few years ago, eeBoo entered the adult jigsaw puzzle market with *eeBoo Piece & Love*, bringing its longstanding commitment to beautiful design, durability and environmental sustainability to an array of carefully art-directed and exquisitely illustrated 500- and 1000- piece jigsaw puzzles. Both lines encourage mindful, screen free, wholesome activities to share with friends and family, designed to encourage imagination while inspiring conversation and learning. eeBoo can be found in both specialty toy stores and high-end gift shops as well as museum stores, bookstores, art supply stores and other boutique venues. Discover their puzzles, gifts and games at eeBoo.com