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SHOWING PRESCHOOLERS HOW TO LIVE A GREEN LIFE REAPS NATIONAL SPOTLIGHT FOR ADVENTERRA GAMES

*Puzzles & Simple Games To Introduce Environmental Concepts Are Applauded By
The National Parenting Center, The Toy Insider™, Hot Diggity & Mom's Choice*

Boston, MA (May 14, 2021) – Most three-year-olds have a mental to-do list of eat, nap, play, potty, then repeat. *Saving the planet* can now be added thanks to Adventerra Games. With their roll out of simple puzzles and memory games -- including **Hungry Bins: Learn To Recycle** (\$19.99) or **Saving Water** (\$14.99) -- even preschoolers can comprehend living a green life. In addition to dozens of toy industry honors, these beginner games were authenticated by STEM.org and earned its Early Childhood Product Seal.



Tots quickly discover through play that conserving water or recycling the trash is something they can do with the help of mom and dad. *The National Parenting Center* awarded its prestigious *Seal of Approval* to every one of Adventerra's five preschool games.

“Get this, Adventerra is so environmentally conscious that the film that wraps around the box is made from sugarcane,” boasts one of the glowing critiques from *The National Parenting Center*, “and is totally biodegradable. This company practices what they preach, and parents loved it.”

The Toy Insider™, the toy industry's most influential organization, included three early childhood games in nine (!) of its *2021 Spring & Summer Gift Guides*. The eagerly awaited guides showcase must-have toys that teach and keep kids entertained and/or activities and games that keep the boredom at bay. **Hungry Bins**, **Polar Adventure**, and **Respect the Earth** (\$14.99) are featured in three gift guides: *The Toy Insider Activities & Games*; *The Toy Insider Budget-Friendly Faves*; plus *The Toy Insider Nature & Educational Toys*.

Because moms know best, many parents look to the annual *Mom's Choice Awards* for the best in family-friendly products. Adventerra Games captured a golden seal award for each of their five preschool products! “In this memory game,” wrote Mom's Choice when describing **Animals at Risk** (\$14.99), “children match animals with their babies, and learn about their habitats. The colors of the backgrounds and the illustrations on the large pieces help players to match the cards. This game introduces children to the concept of endangered animals and the importance of protecting them.”

The toy industry honors keep flowing with five *Hot Diggity Awards*. Known for giving out only the best of the best with a blue Hot Diggity seal, these wins signify innovation, quality, entertainment and/or educational value and a commitment to excellence. Adventerra scored five customized reviews on what makes each preschool game *so Hot Diggity*. “This easy-to-learn game introduces children to the topics of climate change, protecting habitats and compassion for animals” begins the upbeat review for **Polar Adventure: Disappearing Ice** (\$24.99). “It's extremely well made with sturdy game pieces and lovely illustrations of our arctic friends. Children will feel very proud of themselves as they move the animals to safety!”

A snapshot of each glowing *National Parenting Center* review is found below, listed by product, in alphabetical order. Look for all of these award-winning environmental games, created just for preschoolers, at <https://adventerragamesusa.com/> or on [Amazon.com](https://www.amazon.com/).

Animals at Risk: Ecological Memory Game • Ages 2+ • \$14.99

The National Parenting Center Spring 2021 Seal of Approval

“This game goes beyond the classic memory game, as no two cards are the same. Instead, you have to match the at-risk species parent animal with the same species baby. This makes the game a bit more challenging and requires more than just an identical match, but some extra attention to match species. The quality of the packaging is superb, and the cards are made of thick and durable cardboard. The images printed on the cards are bright and realistic of the species represented. The backs of each card are covered in animal footprints, so you can play another game guessing which animal made which print. Simply put, this is a high-quality, fun game.”

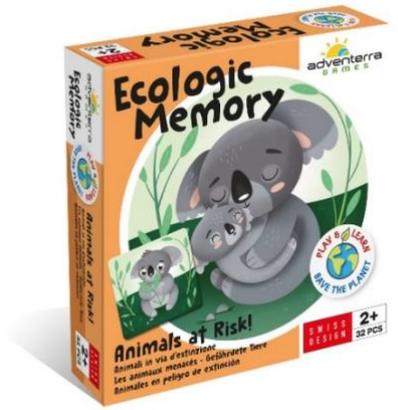
ADDITIONAL HONORS:

STEM.org authenticated, earning its Early Childhood Product Seal

2021 Mom’s Choice Award

2021 Hot Diggity Award

Play on Words PAL Award and PAL Top 10 Award



Hungry Bins: Learn to Recycle, a memory game • Ages 3+ • \$19.99

The National Parenting Center Spring 2021 Seal of Approval

“We all know the heightened awareness people have regarding protecting our environment; this just ups the ante. Hungry Bins is a perfect introduction to how recycling can really change our lives. It also helps get our children excited to help with real recycling. The game is easy to follow, and the instructions easy to understand. The fun doesn’t stop with the end of the game. Parents told us that they now had new little helpers excited and eager to separate the garbage into different bins. The game is also extremely well-priced and easy to pack up and take along wherever you might be headed.”

ADDITIONAL HONORS:

The Toy Insider 2021 Spring & Summer Gift Guides - Activities & Games

The Toy Insider 2021 Spring & Summer Gift Guides - Budget-Friendly Faves

The Toy Insider 2021 Spring & Summer Gift Guides - Nature & Educational Toys

STEM.org authenticated, earning its Early Childhood Product Seal

2021 Mom’s Choice Award

2021 Hot Diggity Award

Play on Words PAL Award



Polar Adventure: Disappearing Ice • Ages 4+ • \$24.99

The National Parenting Center Spring 2021 Seal of Approval

“If you are looking for a game with a purpose, something that will entertain your children and teach them about important matters at the same time, you should definitely consider Polar Adventure. This game introduces children to the problem of climate change and its effect on polar animals’ habitats. The goal is to lead a polar animal – a seal, a polar bear, a bunny, or a penguin – to the safety of an iceberg by rolling a die. If you get a tree, for example, which improves the quality of the air, it prevents glaciers from melting and gets you moving. Children will learn about both the positive and negative actions and behaviors that affect our climate, all while playing and having fun. This game helps develop tactical skills, teaches the respect of rules, heightens children’s awareness of the polar fauna challenges, and helps deal with the emotions related to winning or losing when playing with others.”

ADDITIONAL HONORS:

The Toy Insider 2021 Spring & Summer Gift Guides - Activities & Games

The Toy Insider 2021 Spring & Summer Gift Guides - Budget-Friendly Faves

The Toy Insider 2021 Spring & Summer Gift Guides - Nature & Educational Toys

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2021 Mom’s Choice Award

2021 Hot Diggity Award

Play on Words PAL Award



Respect the Earth: Ecologic Puzzle • Ages 2+ • \$14.99

The National Parenting Center Spring 2021 Seal of Approval

“The matching puzzle pieces provide a before and after photo or a good and bad photo that is perfect for opening up a dialogue between parents and children. Yes, this includes very young children. They can also serve as a reminder to parents to be a bit more conscientious. The puzzle pieces are durable and can withstand even the toughest and most rambunctious play, the packaging is bright and easy to open, and the puzzle is easy to understand.”

ADDITIONAL HONORS:

The Toy Insider 2021 Spring & Summer Gift Guides - Activities & Games

The Toy Insider 2021 Spring & Summer Gift Guides - Budget-Friendly Faves

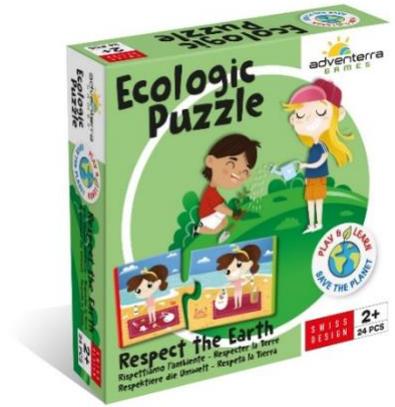
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Saving Water: Ecologic Puzzle • Ages 2+ • \$14.99

The National Parenting Center Spring 2021 Seal of Approval

“The puzzle comes with 12 mini puzzles, each containing just two pieces. This makes it great for beginners and totally fitting for the suggested age range of 2+. Of the two pieces that go to each set, one has a red edge, and one has a green edge. The ones with red edges show how water is wasted, whereas the pieces with the green edges show examples of how to conserve water. This is a great teaching opportunity for parents. It opens the door for communication on the importance of water, conservation, and the wildlife that lives in bodies of water. This puzzle is also great for helping children with visual memory, matching, and hand-eye coordination.”

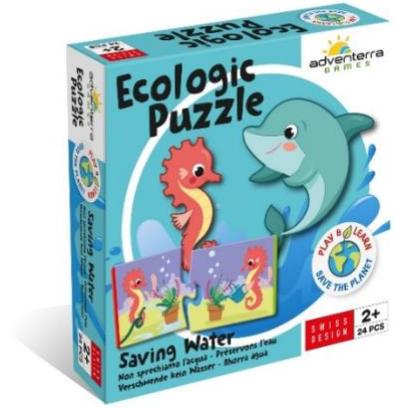
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Simply put, through play, children learn which gestures and behaviors help to reduce waste, decrease pollution, and safeguard the environment and animals. Follow Adventerra on its social media channels Facebook, Instagram, Twitter, and YouTube for pop up giveaways and to learn what's being rolled out next.

ABOUT ADVENTERRA GAMES

Adventerra Games, a family-owned company based in Switzerland, publishes engaging puzzles and games that help kids learn to conserve natural resources and save the planet. While playing our simple and enjoyable games, players intuitively learn new behaviors that reduce their ecological footprints. When these behaviors become lifetime habits, players become super-heroes for the planet! Bryan Mundell, the Founder/Owner and co-inventor of the games, incorporated Adventerra Games North America LLC in 2019 to bring his games to North American families. To shop or to learn more, visit www.adventerragamesUSA.com or Amazon.com.