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## ‘READ ME A STORY’ BECOMES A MAGICAL MOMENT TO TREASURE WITH MOONLITE STORYBOOK PROJECTOR

*Transform A Library Of Illustrated Short Stories To A Vivid Show  
On The Bedroom Ceiling As Tots Are Lulled To Sleep*

St. Louis, MO (May 27, 2021) -- The loving ritual of tucking a child into bed with a story and a kiss hasn't changed much... until now. **Moonlite** ([mymoonlite.com](http://mymoonlite.com)) turns a mobile phone into an interactive bonding experience over the stories that parents once heard at that age. Imagine snuggling next to your child with the lights turned down low. You both look up to see Goldilocks or the Good Night Moon bunny on the ceiling. Mom or Dad reads aloud the story printed on the phone's app as little ones gently nod off to sleep.

Introducing your child to classics like *Jack and the Beanstalk*, *Little Red Riding Hood* or *The Ugly Duckling* encourages a love of reading that will last a lifetime. The **Moonlite Gift Pack – Fairytale Edition** (\$39.99) is the perfect starter kit. A Moonlite projector and five story reels of once-upon-a-time tales makes a memorable way to end the day.



“There has been a shift to digital in the recent years, with more tablet-based story books for children,” explains Moonlite’s creator Natalie Rebot, the Canadian mother whose daughter Chloe helped inspire the invention. “But these digital books can sometimes leave very little to our children's imagination and can be overstimulating for bedtime reading. Moonlite was designed to bridge the gap between traditional and digital books and foster a magical, immersive storytelling experience that fuels your child's imagination.”

Every age can benefit from reading aloud. Moonlite is suitable for newborns, babies, toddlers, kids and adults who love to read. The storybook projector is powered by the flashlight of your mobile phone, so no batteries are ever needed.

Reading goes to a whole new level as one family discovered. “Moonlite is seriously awesome,” emailed one mom. “It just takes the volume dial on reading and turns it up to 11. I can honestly not say enough good things about it. My kids love it, I love it, my friends love it. It’s just awesome yet simple.”

It’s not just bedtime but any family time that appeals to parents. “We have started a new Moonlite ritual, wrote in one dad, “where we get pillows and blankets and cuddle up beside the couch and project stories above the TV. Really great family time that we all look forward to.”

## How It Works

Moonlite is easy to use because the projector attaches directly to any smartphone. Download the free App on Google Play or App Store. Insert a story reel into the Moonlite projector. Attach the small projector to an iOS or Android phone. Open the app to begin the read-along adventure. Project, look up and make it a marvelous night.



### **Fairy Tale Edition Gift Pack • All ages • \$39.99**

Order online at <https://mymoonlite.com/products/gift-pack-fairy-tale-edition>

Moonlite is the first mini bedtime story projector that can be attached to almost any mobile phone. Pop in one of five fairytale reels, open the app and begin reading. All of the words to the story appear in the Moonlite app, while the images are projected on to the wall or ceiling. The Moonlite app contains read-a-long features, sound effects and much more to make the reading experience even more immersive. Gift pack includes: a Moonlite Projector and five Moonlite Story Reels consisting of classic fairy tales (*Little Red Riding Hood*, *Jack and the Beanstalk*, *Goldilocks and the Three Bears*, *The Ugly Duckling* and *Sago Mini on Vacation*)

### **Moonlite's Library of Individual Reels • All Ages • \$7.99**

Build your library from 100 (and counting) storybook favorites such as:

[Curious George](#) - This treasured classic is where it all began for the curious, loveable monkey, that has been capturing the hearts and minds of readers, young and old, for over 75 years.



[Goodnight Moon](#) - In a great green room, tucked away in bed, is a little bunny. "Goodnight room, goodnight moon." And to all the familiar things in the softly lit room—to the picture of the three little bears sitting on chairs, to the clocks and his socks, to the mittens and the kittens — the little bunny says goodnight.

[Chicka Chicka Boom Boom](#) - When all the letters of the alphabet race one another up the coconut tree, will there be enough room? Of course, there is always enough room for this rollicking alphabet chant that has been a children's favorite for more than twenty years!



These three beloved classics join other popular titles like [Wherever You Go](#), [Where is Baby's Belly Button](#), [Uni the Unicorn](#), [Love You Forever](#), and [We're all Wonders](#). Moonlite reports that new titles are coming this Summer and Fall from Disney and Ryan's World, among others.

## About Moonlite

Parent company Redwood Venture presents this simple, fun gadget that enchant all children and those that love them. With cute projections, sound effects, read-a-long features and more, Moonlite makes reading bedtime stories an event that both children and parents look forward to. Shop online from their vast library at [mymoonlite.com](http://mymoonlite.com).