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## GOT CREATIVE KIDS ON YOUR LIST? BRIGHT STRIPES HAS A SACK LOAD OF PRESENTS TO INSPIRE THEN DELIGHT THE DIY-ERS

*Designed For Kids of All Stripes, Choose Among Innovative Art Portfolios, Spa Kits for Self-Expression, Candle Critters and Liquid Swirly Pens, Mystical Tween Crafts Or STEAM Kits for Youngsters*

Bloomfield, NJ (September 7, 2021) – Good news for parents of crafty (in the art sense) kids! Stocking stuffers, Hanukkah presents and surprises under the tree are stocked and ready from **Bright Stripes** (<https://www.brightstripes.co>), makers of beautiful arts and crafts that have an appealing graphic panache! Kids of all stripes will delight in DIY projects that will be remembered with fondness long after the holidays fade away.

With over 100 eye-appealing products, it's easy to find something perfect for every budding artisan. Choose one of three categories to quickly whittle down that long shopping list:

### TWEEN CRAFTERS TO SPA PAMPERING

Not a baby but not quite a teenager, the tween crafter will *oooh* and *aaah* over **Candle Critters** (ages 8+ • \$24.99) the customizable, light-up ceramic figures that arrive in a cottage-shaped box. With [six styles to choose](#) from, look for the **Corgi** – a favorite critter from of all folks, the Queen of England! If once upon a time is more your child's style, consider the **Pegasus**, the mythical winged horse. Each Candle Critter kit includes 3 colors of ceramic markers including metallic silver or gold to decorate with. Once complete, turn on the LED tea light and display! If kids think they've made an artistic error, simply wipe away with a damp cloth. Color permanently sets in 24 hours!



If creativity means putting pen to paper, pick up the **Moon Phase Journal** (ages 8+ • \$21.99) from the Wish\*Craft line of eight unique gifts. Tweens discover the phases of the moon and how to chart goals according to the lunar cycle in this 60-page journal with spinning dial cover! The highly recommended **Wish\*Craft Goddess Eye Wall Hangings** (8+ • \$19.99) entices tweens to weave impressive wall hangings with shimmering yarn, wooden beads, tassels and pom poms!

Stockings were made to be stuffed with one or two of the four **DIY Swirly World Pens** (ages 6+ • \$8.99). This clever collectible activity allows kids to create their very own light-up liquid wand pen! Fill the "habitat" and watch the Pen Pal (Nutty Narwhal, Mer-Panda Princess, Aloha Mer-Kitty and Frankie Fangs) swim up the pen as the other elements cascade to the bottom.





Say *ahhh* to some pretty spa pampering gifts including [Spa\\*rkle Hair Chalk Pastels and Barrettes Set](#) (\$16.99). This hair-raising kit features 6 hair chalks including 2 metallics. Bright Stripes thought of everything and added four pastel barrettes plus a comb to create smooth color streaks. How-to instructions and suggestions are tucked inside each kit. All artistic expression washes away with a shampooing. Or show off a little sparkle and shimmer for the holiday season. Tweens can create the trendy look on a shoulder or arm with [Spa\\*rkle Rainbow Festival Body Art](#) (\$24.99). Stencil in a temporary tattoo and get creative with tattoo markers, shimmer creams, and gems.

## PRESCHOOL TO STARTING SCHOOL

Bright Stripes has created an armload of let-me-try projects for beginning artists ages 3 to about 6-years-old. **String Art Pictures** (\$14.99) is a modern twist on the classic lacing activity. Little fingers can “color in” the pictures with soft thick yarn for a grown-up string art look that is easy for little ones. Add glittery foam stickers and make room on the refrigerator door to showcase.



Sing a round of Old McDonald as youngsters craft [String Art Pictures Busy Farm](#) or daydream about the legendary one-horned horse in [String Art Pictures Unicorn](#). Each themed String Art Pictures set includes four thick brightly colored art boards, six colors of thick fluffy yarn, a plastic needle and glittery foam stickers.



School is always open when it takes place at the kitchen table! Bright Stripes line of **S.T.E.A.M. School** kits is the perfect enrichment for discovering science concepts while painting, sculpting, drawing and crafting. With please-touch kits like [Shape Science](#) (\$24.99), youngsters find and outline shapes with colorful rubber bands on the large clear plastic geoboard as they discover various shapes. Or gift them the thrill of building conductive dough sculptures as electricity flows to light them up with [Sculpture Science](#) (\$24.99)! Each kit contains hours of discovery with multiple projects included. Now that’s a WOW present.

## I HEART ART

If you ask kids what their favorite school subject is, they may answer, jokingly, lunch but probably they’ll tell you Art Class! With art, there’s no right or wrong way to create-- just follow your instincts. Bright Stripes has put together an impeccable line of premium quality art supplies at a great price tag. Better yet, each purchase from the [iHeartArt product line](#) (ages 6+ • starting at just \$4.99) benefits the Art Feeds’ International program.



This non-profit supplies art lessons, training and art materials to kids in need in five countries all over the world. That’s a whole lot of merry Christmas.

For less than \$16, package **the iHeartArt 28 Metallic Watercolors** (\$9.99) with **the iHeartArt Watercolor Postcard Pad** (\$5.99). Bright Stripes describes it as painting with liquid metal! Looking for more colorful ideas? **iHeartArt 24 Gel Pen Multi-Pack** (\$14.99) is simply perfect for gel pen lovers! Write, draw and color in smooth continuous lines with these premium-quality pens, and color in the included stickers to customize your notebook! **Mash-Up Art Packs** are storage and drawing portfolios all in one. Kids will want to take these neat

kits everywhere. With the [Mash-Up Art Pack Watercolors Blends + Ink](#) (\$24.99), young artists quickly see how creamy watercolor pastels blend like paint with the water brush pen on the included 20-page art pad. The [Mash-Up Art Pack Pastel FX](#) (\$24.99) shows budding Picassos how to combine both oil and chalk pastels in spectacular new ways! It's filled with 12 oil pastels, 12 chalk pastels, a peelable wax pencil, blending stick and a 20-page art pad – ho ho whoa!

With so many premium art lines to choose from, gift givers (and gift receivers) have endless options to make this holiday season the brightest and most colorful! See what's new at <https://www.brightstripes.co/>. Snag *Free Shipping* on any order over \$50.



### **About Bright Stripes**

Having worked together in the toy industry for over 10 years, co-founders Sabre Mrkva and Eric von Stein formed their dream company Bright Stripes in 2018. With a synergistic vision for innovative products and graphics, Sabre and Eric create thoughtful craft and activity sets that spark curiosity and inspire a lifelong love of all things DIY. With a broad range of products across multiple ages and themes, Bright Stripes activity kits give kids the tools to master new skills and gain confidence as they make objects both beautiful and meaningful. They have teamed up with top-quality manufacturers to create charming lines of products for kids of all stripes! Visit their delightfully colorful website at <https://www.brightstripes.co/>.