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goodtimer

SANTA'S NICE LIST IS GROWING THANKS TO PARENTS WHO TRUST GOODTIMER!

Kids Are Encouraged To Form Healthy Habits With This Electronic Educational Toy That Uses Positive Reinforcement, Tangible Incentives and Family Participation

Baltimore, MD (September 2, 2021) – If you're a parent you're all too familiar with the stressful morning routine or the bedtime battle to get the kids up the stairs when it's bedtime. With the holidays around the corner, it won't be too long before Santa starts making his 'Naughty or Nice' list, and wouldn't it be nice if there was a solution that encouraged kids to be 'nice' without the threat of getting coal in their stocking? This holiday season, try **Goodtimer** (\$79.95 at gogoodtimer.com) and be amazed when your kids listen the first time and make good choices on their own!

Parents describe Goodtimer as a chore chart reinvented for modern families. Kids respond to Goodtimer's brightly glowing lights, token incentives, and encouraging voice, with game-style functionality that's simple enough for toddlers to understand. The result is one easy-to-use educational toy that provides children with a consistent framework for success.



How does it work? First, the family creates their unique house rules, and the incentives kids can earn while reading the Goodtimer children's book. It's important to include kids in this step. Asking them questions about what rules are important and why allows them to have a vested interest in their role in the household. Then, include them in what their incentives are going to be. If they help pick the incentives (such as a special play date with mom), they are more motivated to want to achieve the goal they had a hand in choosing.

Once everyone agrees, it's time to start earning "Good Time." Simply flip Goodtimer right-side-up to get started. It's that easy! When your child follows house rules, Goodtimer's twelve glowing segments light up one-by-one visually demonstrating that they're making good choices. Goodtimer also has encouraging voice prompts which remind your child to keep at it and once all 12 segments are illuminated your child will earn a token they can save and exchange for the fun incentives that your family decided. Kids love Goodtimer because it provides a foundation for them to succeed, and parents love it because they don't have yell, nag and be the bad guys!



@littledadymila using her Goodtimer

As family influencer @littledadymila said on Instagram, “Goodbye chore chart and (hello) Goodtimer & good choices! We’ve been enjoying Goodtimer as a family & can already see how this will help us get back into the school routine in a calm, less anxious way. The best part is since every child is different, you can use Goodtimer to address almost any behavior and at any age. We just used it with my oldest son who games & now earns playing time!”

You might be wondering, “What happens if they don’t follow the rules?” Simply instruct your child to flip Goodtimer upside down to pause Good Time. Once your child acknowledges what house rule was broken and make amends for their behavior, they can flip Goodtimer right side up again and resume earning Good Time. The physical aspect of having to flip the device provides reinforcement that they did not follow the rules and turning it right side up again helps them make the connection between good choices and positive outcomes. With Goodtimer's patented approach, everyone is on the same page, and families can rely on the consistency and confidence that Goodtimer brings.

Once Santa hears of all the effort kids are putting in to being better behaved, they’re a shoo-in for this year’s Nice List.

Goodtimer • Ages 3 + • \$79.95

March 2021 Amazon Launchpad Innovation Grant Winner

Tillywig Awards Parents’ Favorite Products

Mom’s Choice Awards

2021 Family Choice Award

2020 Creative Child Awards Product of the Year



Use Goodtimer to address nearly any behavior your child is learning. From picky eaters to bedtime battles, Goodtimer will encourage a child to make good choices all day long. Easily adjust the difficulty setting, and Goodtimer will grow with the child as they reach new developmental milestones. Each kit includes a glowing timer simple enough for a 3-year-old; 32 reusable tokens; a plush token pouch; the instructional children’s book with “house rules” and token worksheets, a charging adapter, and a decorative sticker sheet to customize your child’s Goodtimer.

ABOUT GOODTIMER

Launched in 2019, Goodtimer is family-owned small business created by parents for parents to help kids learn healthy habits that last. In 2021, they were the first small business to receive the VOLT Growth Fund Loan from the Anne Arundel (MD) Economic Development Corporation and as an *Amazon Launchpad Innovation of the Year* Finalist and winner of Amazon’s Innovation Grant, Goodtimer continually receives glowing reviews from parents boasting of their better-behaved kids. Discover Good Times at www.gogoodtimer.com.