

CONTACT: KidStuff Public Relations
Lisa Orman • 608-767-1102
Lisa@KidStuffPR.com



A GIFT OF MOONLITE GIVES CHILDREN DAYS AND NIGHTS THAT ARE MERRY AND BRIGHT

*Eric Carle And Fairy Tales Gift Packs In Stock Now For Kids At Every Stage
Who Love To Read And See Storybook Pages!*

St. Louis, MO (September 17, 2021) – Family togetherness and lots of snuggles are part of the charm of the holiday season. So is the importance of a good night’s sleep. Get everyone in bed, eager for a story with **Moonlite**. This fun gadget bridges the gap between traditional and digital books and foster a magical, immersive storytelling experience that fuels your child's imagination. With a restful sleep, days are merry and bright, and bedtime becomes a delight!

Imagine seeing *The Very Hungry Caterpillar*, page by page, flashed onto the bedroom ceiling. Favorite storybook words and images such as Eric Carle’s come alive with Moonlite, an easy-to-use storybook projector. This small device clips onto a mobile phone (not included) and uses the flashlight to project vibrant storybook pictures onto any surface. While projecting the storybook images, the Moonlite app displays story text and plays charming sound effects. Be prepared for kids to request *one more story, please*.

Instagram influencers have been posting adorable tucked-in-bed photos of a parent with their child mesmerized by the tales illuminated above. With eyes bright and mouths open in awe, parents have shared:

“Bedtime just got better with Moonlite. After long summer pool days, it’s so nice to unwind with a story,” posted IG influencer *Littleladymila*. “Mila loved the assortment of stories. We just popped in the reel, opened the Moonlite app and began reading. Her favorite was the read-a-long! She can’t wait to try this with her grandparents!”



Elementary school teacher and mom of *Emmy_and_Jax* wrote, “We have recently found a new way to enjoy bedtime stories (or just stories in general) with [@moon4lite.world](https://www.moon4lite.world). This story projector clips right to your phone and uses your phone’s flashlight to project the story. You turn between slides as you read the story from the app, just as you would with a traditional book! Emmy and Jax have had so much fun seeing some of their favorites in this new format and [@moonlite.world](https://www.moonlite.world) has quickly become a story time must in our house!”

From Kentucky, *DunnFamilyFun* posted, “Jude has started a new [@moonlite.world](https://www.moonlite.world) tradition every night before bed! We snuggle up in bed, pick his story reel and put it in the [@moonlite.world](https://www.moonlite.world) projector as I read to him.”

In addition to the **Eric Carle Gift Pack** (\$39.99) featuring *The Very Hungry Caterpillar*, *The Very Busy Spider*, *Brown Bear Brown Bear*, *The Very Lonely Firefly* and *Mister Seahorse* is the new Fairy Tale Gift Pack. Instagram parents boast of this latest series of good-night sleep-tight stories.

“Introducing your child to classics like ... *The Ugly Duckling* encourages a love of reading that will last a lifetime,” shares influencer daylee.laniyah from across the Atlantic in the Bahamas! “The **Fairy Tales Gift Pack** (\$39.99) is the perfect starter kit. A Moonlite projector and five story reels of once-upon-a-time tales makes a memorable way to end the day. Who knew that story telling could be so much fun with your mobile and [@moonlite.world](https://moonlite.world) Story Projector? With a simple download of the Moonlite app and easy set-up of an account (activation code provided) Daylee had access to all of the story classics from the Moonlight Gift Pack – Fairy Tale edition we read as kids.”

Visit <https://mymoonlite.com/> to see all of the Starter Packs, Single Stories and Gift Packs and enjoy free shipping for orders over \$50. Moonlite works on both iOS and Android devices.

Two gift packs in stock and highly recommended to give (or to receive from grandparents or aunts) are:

Eric Carle Gift Pack • All ages • \$39.99

This marvelous gift pack includes the Moonlite projector and five Moonlite story reels showcasing Eric Carle, the beloved creator of brilliantly illustrated and innovatively designed picture books for very young children.

The five bestselling titles include *The Very Hungry Caterpillar*, *The Very Busy Spider*, *Brown Bear Brown Bear*, *The Very Lonely Firefly* and *Mister Seahorse*. Moonlite is suitable for newborns, babies, toddlers, kids and adults who love to read! No batteries required.

Fairy Tale Gift Pack • All ages • \$39.99

Pop in one of five fairytale reels, open the app and begin reading. All of the words to the story appear in the Moonlite app, while the images are projected on to the wall or ceiling. The Moonlite app contains read-a-long features, sound effects and much more to make the reading experience even more immersive. Gift pack includes a Moonlite Projector, five Moonlite story reels of the classic fairy tales *Goldilocks and the Three Bears*, *The Ugly Duckling*, *Rapunzel*, *Hansel & Gretel* and *Tortoise & the Hare*.

Moonlite has been racking up national awards from the toy industry including Parents' Choice Awards – Fun Stuff; Mom's Choice Awards; PAL Top Ten; Family Choice Awards and Parent Tested Parent Approved Winner. Sign up for their free mailing list at <https://mymoonlite.com/#> to be the first to know of new releases, special promotions and more!

ABOUT MOONLITE

Parent company Redwood Venture presents this simple, fun gadget that enchant all children and those that love them. With cute projections, sound effects, read-a-long features and more, Moonlite makes reading bedtime stories an event that both children and parents look forward to. Shop online from their vast library at mymoonlite.com.