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## WHAT'S NEW, EEBOO? KIDS CAN ENVISION GOOD DEEDS WITH THE NICEST PUZZLE EVER!

*Puzzles And Games At Booth 6411 Are Simply Precious  
As They Promote Good Deeds, Good Health & Safety,  
and Taking Good Care Of Our Planet*

New York, New York (January 11, 2022) – Never underestimate the value of play, even for a four-year-old, as lifestyle brand and toy manufacturer eeBoo knows well. Its 2022 collection of puzzles and games has universal themes parents can appreciate. **The Good Deeds Puzzle** (\$19.99) is a giant round floor puzzle that charmingly shows animals and people being thoughtful to each other. **Pattern Recognition** (\$21.99) and **Precious Things** (\$17.99) games introduce lifelong skills in a whimsical manner.



New York Toy Fair visitors who stop by eeBoo's Booth 6411 will be greeted by Founder, President, and Creative Director Mia Galison who has ensured, since 1994, that each eeBoo product engages, delights, challenges, and informs. The 2022 Collection does that and more.

What could be more engaging or challenging than getting everyone down on the floor to ponder which extra-large puzzle piece goes where? Young children develop their skills of careful observation, spatial reasoning, and patience by piecing together a puzzle.

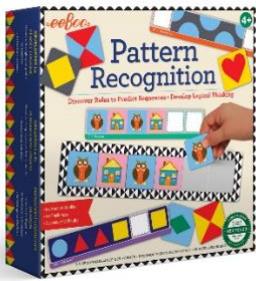
“We believe that being able to tell a story,” offers Galison, “or to express your feelings and speak up for yourself and others are basic skills that need to be nourished throughout one’s life. Our products teach and reinforce these skills while providing opportunities to connect with others.”

Legendary in toy circles is eeBoo's record of sustainably sourced puzzles and games. Once again, the 2022 Collection boasts game pieces made with recycled materials and printed on FSC®-certified paper using vegetable-based inks. With an expected delivery date of Spring 2022, these five puzzles and games – like all their products -- celebrate the gloriousness of diversity and difference.

### **The Good Deeds puzzle • Ages 3+ • \$19.99**

The Good Deeds 36-piece round puzzle features three rings of people and animals performing nice, kind deeds for one another, so this puzzle is fondly called The Nicest Puzzle Ever. The final look becomes a teaching moment to talk about being thoughtful and kind to one another. This giant floor puzzle measures 23” in diameter. Each puzzle piece is thick and sturdy for even the smallest hands.





### **Pattern Recognition • Ages 4+ • \$21.99**

One circle, two triangles, then what? Three squares? This illustrated set helps children discover rules to predict sequence and further develop logical thinking. The 60 illustrated tiles introduce early concepts of math and reading as tots attempt to complete a pattern. The challenge starts when a child pulls a card and begins to duplicate then fill in the missing pieces of the pattern. The set also includes a handy tray and 40 cards that are printed with three levels of difficulty. Parents or a caregiver can glimpse the instruction booklet full of solutions and, more importantly, the rules that explain them!

### **Precious Things Shiny Memory and Matching Game • Ages 3+ • \$17.99**

Play this game solo or with up to four players to match 24 pairs of foiled tiles that are truly precious. Each round of the game promotes memory and matching skills using risograph-inspired graphics and whimsical graphics such as a black & white zebra in hot pink boots. This memory and matching game will enchant preschoolers as they practice their memory skills, concentration, and focus.



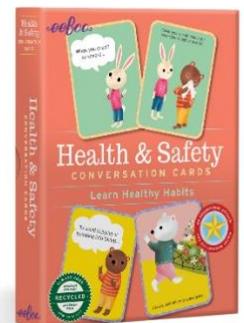
### **Within the Biomes • Ages 4+ • \$19.99**

Mother Nature approves of this giant 48-piece jigsaw puzzle that features the many biomes that make Earth such a beautiful place. Youngsters are introduced to the desert, rainforest, tundra, boreal forest, temperate, savanna, and the animals that live in these unique environments. A matching informational poster identifies each animal shown on the puzzle. eeBoo is proud to offer this educational activity and rich individual play experience that covers new ground in the floor puzzle category. When completed, the biomes puzzle measures 30 x 24 inches. The illustrated poster, ideal for a bedroom wall, runs 20 x 16 inches.

### **Health and Safety Conversation Cards • Ages 3+ • \$13.99**

These 48 Health and Safety Flash Cards are a great tool to teach and encourage children about healthy habits while inspiring questions and conversations to promote a deeper understanding of *why* these habits keep us safe and well. The colorful cards remind children to take care of themselves (and others) by remembering to cover their mouth when they sneeze or cough; always wash their hands after exiting the bathroom, and a few fun ones.

Follow eeBoo games and puzzles, and Piece & Love original artwork puzzle collections on your favorite social channel - Facebook, Pinterest, YouTube, Twitter, and Instagram @eeboopieceandlove and @eeboolwaysgood



### **About eeBoo and eeBoo Piece & Love**

Woman Owned • Mother Run • Sustainably Sourced, eeBoo is a boutique toy and lifestyle brand that specializes in useful, beautiful, and well-made educational games and gifts. eeBoo's products for children are developed in consultation with educators, psychologists, writers, artists, and parents to nurture creativity with vibrant artwork that celebrates diversity and encourages empathy and learning about the world we share. In 2017, eeBoo entered the adult jigsaw puzzle market with eeBoo Piece & Love, bringing its longstanding commitment to beautiful design, durability, and environmental sustainability to an array of carefully art-directed and exquisitely illustrated 500- and 1000- piece jigsaw puzzles. Both lines encourage mindful, screen free, wholesome activities to share with friends and family, designed to encourage imagination while inspiring conversation and learning. eeBoo's mission is to create beautiful products to be enjoyed and shared across generations: *old school* skills and values made fresh and made to last with sustainably sourced materials.