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## GET READY FOR FUN IN THE FÖM THIS SUMMER!

*Excitement is Bubbling Over for Active Outdoor Play the Föm Mania® Way  
Now in Stock at Target*

*Also Available Now at Walgreens, CVS, BJ's, Kohl's, Meijer and Dollar General*

Seekonk, MA (May 10, 2022) – Little Kids Inc., the number one bubble manufacturer in the U.S. is excited to see their Föm Mania products hitting the shelves. Give the kids a blast they will never forget with the **Fömilator** foam blaster (\$14.99 at [Target](#)). It's the trendiest mess-free fun that blasts streams of foam, making it perfect for backyard play battles! When you just can't get enough foam, look for the **Fömalanche** at [Target](#) (\$39.99). With a press of a button, this portable machine makes piles and piles of light, airy foam that is perfect to run through, jump in and toss in the air. How much more? Even Föm Maniacs were impressed by this battery-powered machine's foam output and how quickly it works.



No wonder the Fömalanche just won the **Toy Insider Top Summer Toys award**, and both products were recognized as outstanding Outdoor Play products on the **Spring Most Wanted 2022 List** at the TTPM Spring Showcase.

One 5-star review on Target's Fömalanche page gave this incredible description: "My son was gifted this and absolutely loves it! We were both surprised -- there is just so much foam. We filled up the bed of our pickup truck in just a few minutes - which was gratifying for an impatient 9-year-old. And we didn't have to stop and refill for more foam - it was endless and attracted the dogs and neighborhood kids within minutes."

"Great for multiple kids to play with. My kids had tons of fun chasing the föm around and getting their energy out!" posted one mom with two adorable foamy photos.

A few minutes with a Fömilator is the ultimate mood booster! "Bought three of them," texted one FL mom on Target's online Fömilator foam blaster page. "Very happy. Easy to use, if you read the instructions, the foam doesn't stain or get the kids overly wet like water guns would, and it's truly tear free."



All Föm Mania concentrate is worry free foam fun with no harsh chemicals. It's non-toxic, biodegradable and of course, tear-free. Best of all the foam dissolves on its own in about 20 to 30 minutes!

Look for these products in stock at Target, Walgreens, CVS, BJs, Kohl's, Meijer, Dollar General, Amazon, and coming soon to neighborhood specialty stores. Lively videos, foam-filled photos and product descriptions can be found at [fommania.com](http://fommania.com).

**Föm Mania Fömilator • Ages 5+ • \$19.99 MSRP**

The Fömilator jets out streams of thick, fluffy foam up to 15 feet for the Ultimate Föm Experience! Simply pour Föm concentrate into the Fömilator reservoir, fill it with water and you're ready to go! To prime the blaster, just push the trigger and watch as it fills up with foam, then pump to blast! Each package includes one Fömilator and a four-ounce bottle of non-toxic and tear free formula foam concentrate. Each blaster also includes instructions for fun Föm play ideas to make every day föm-azing! Blaster requires 4 "AA" batteries, not included.



**Fömilator Foam Blaster 2-Pack • Ages 5+ • \$34.99 MSRP**

Here's double the foam fun! Load, aim, and blast! Includes two Fömilators and two, 4-fluid ounce bottles of foam concentrate - enough for up to 100 mega blasts of foam for each Fömilator!

**Fömalanche Foam Machine • Ages 5+ • \$49.99 MSRP**

Get ready for an awesome any day/every day föm experience! The Fömalanche makes piles and piles of light, airy foam. Just add Föm concentrate and water to the reservoir and turn the machine on for fast, easy, foam fun. Each machine features a handle for easy portability and storage - as well as a useful way to hang the machine while in use. The Fömalanche includes three 3.3 fluid ounce packets of foam concentrate for tons of foamy fun. The Fömalanche foam machine is the easiest way to make a playdate, a visit from grandparents, a BBQ or a stop at the park fömazing!



**Föm Concentrate Refills • Ages 5+ • \$5.99 MSRP**

Keep a bottle handy because more foam = more fun! Refill your Fömilator and Fömalanche with this premium foam concentrate. Just add water! Includes 12 fluid ounces of foam concentrate. Fills the Fömilator or the Fömalanche four times for tons of epic foam fun!

**About Föm Mania**

Parent company Little Kids Inc, the number one bubble manufacturer in the U.S., is the home to the toy designers of Föm Mania who are affectionally called Föm Maniacs. They are basically big kids at heart. Who else could create the first-ever foam blaster - the *Fömilator*?! It jets out streams of thick, fluffy foam up to 15 feet. It's exciting, it's edgy, it's extreme - and it was their first step into creating an epic world of foam. But then they asked, "what else?" To which the answer was obvious, "more foam". So, they designed the *Fömalanche* - a compact, portable, easy-to-use foam machine that makes piles and piles of light, airy foam. From foam blasters to foam machines - Föm Mania has everything you need to create an epic world of foam! Discover them all at <https://www.fommania.com/>. Don't forget to share your foam fun online and tag @fom.mania and #FömOrBeFömed!