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CREATEON® WELCOMES COCOMELON™ TO ITS KIDS LINE FOR A CREATIVE CONNECTION THAT REALLY CLICKS

*Look For Three CoComelon Magna-Tiles® Structures® In August, The 10th
Beloved License From CreateOn For Youthful Tinkering & Exploration*

Wheeling, IL (August 17, 2022) – CoComelon fans have a new way to *connect* with the launch of three Magna-Tiles® Structures® from CreateOn this summer. The first to launch is **Bedtime Songs** (\$49.95), magnetic blocks that feature JJ, Bingo, Tom Tom and YoYo. Each set features imagery from and story-etic lyrics of two popular songs from CoComelon’s library of nursery rhymes.



Since its launch in 2020, parent company CreateOn has introduced over 100 Magna-Tiles Structures with beloved licenses from *Sesame Street*, *World of Eric Carle*, *Daniel Tiger’s Neighborhood* and *Dr. Seuss*. Each building block set offers screen-free tinkering and exploration for preschoolers to grownups. The Toy Foundation named *The Beatles* Yellow Submarine building set a Finalist for its prestigious 2022 TOTY (*Toy Of The Year*) Award. CoComelon marks the tenth beloved license in CreateOn’s children’s product line.

“CoComelon is one of the most adored brands out there for children, so it felt like a natural fit for CreateOn to partner with global entertainment company Moonbug Entertainment. They are positioned to be the future of children’s media and IP, and CoComelon will provide reach like no other new property that we’ve seen in a long time,” said Steve Rosen, Vice President, CreateOn.

“At CreateOn,” Rosen continued with a smile, “we’re dreamers with a passion for possibilities and a love of exploration. It’s our belief that with a small spark, and a little imagination, anything is imaginable. Especially when you have the right tools!”

CoComelon is a fun show about childhood, celebrating the big moments for little kids. It follows JJ, his family and friends on fun everyday adventures exploring and learning through relatable situations and catchy songs.

In addition to helping preschoolers learn letters, numbers and even animal sounds, the show inspires positivity and nurtures a growth mindset for kids across the globe. It also provides parents with an opportunity to connect and play with their children as they watch together. CreateOn’s three new sets explore two songs each that kids know and love from the show. This adds a new play pattern of design (math and science) with creativity.

Look for the three themed sets in August online at CreateOn.com, Maisonette.com and Amazon plus on specialty store shelves coast to coast. CreateOn.com offers free shipping on orders over \$75 to a single location!



CoComelon Bedtime Songs • \$49.95 • Ages 3+

The experience is here, CoComelon® and Magna-Tiles® Structures® have teamed up to engage your child with their favorite characters through hands on play and learning. Our CoComelon® Bedtime Songs Set will help introduce your child to healthy bedtime routines through interactive play. JJ and his friends help make bedtime and bath time fun, all while being able to identify body parts, numbers, and more. Sing the “*Bath Song*” and build the tiles to make this bedtime routine easier on everyone. Then jump right into singing “*Twinkle, Twinkle, Little Star*” to begin the nighttime transition into bed, show them the stars through the “telescope,” Kaleidoscope and bring light to your kiddos room by building the night light. Add your own LED light inside and watch the stars glow. This settling routine brings calm and the needed distraction to help your little ones have an easy transition to bedtime. Parents everywhere know routine is key in getting the most adorable of kiddos to bed every night, JJ and friends are here to help. All our Magna-Tiles Structures are compatible with each other, so let the inspiration and creative thinking flow, the routines and experiences will last a lifetime.



Coming Soon!

CoComelon Farmyard Songs and CoComelon Schooltime Songs

Customer Service & Community

Taking care of its customers is always front-of-mind with this toymaker. As seen on their Facebook page, one mom posted, “My daughter got a Magna-Tiles set for *Brown Bear, Brown Bear* and somehow immediately lost the Black Sheep tile after her birthday party. I emailed this amazing company on a Sunday, and they sent a replacement tile by Wednesday. No charge! Absolutely amazing customer service! I can’t express enough gratitude!!”

Giving back to the community is another key component within CreateOn’s mission. At the start of the pandemic, **Magna-Tiles Structures Healthcare Heroes Luminary** (8 small tiles \$24.95 or 5 large tiles \$34.95) kits were displayed on front porches and doors to show appreciation for frontline workers. Adults added a puck light (\$5) or their own electric candle. The company donated 20 percent of proceeds to *Global Empowerment Mission*, a charity that supports first responders during humanitarian emergencies, like COVID-19. Fun fact: the two CreateOn founders are married to nurses!

For more information, visit CreateOn.com and follow them on social media channels [Facebook](#), [TikTok](#), [Instagram](#), [YouTube](#) and [Pinterest](#).

About CreateOn®

Produced in the USA, CreateOn® has proudly partnered with beloved Magna-Tiles® Structures® to bring you endless inspiration and hands-on fun, learning, self-expression, and creativity. From our Magna-Tiles Structures playsets, which provide hours of screen-free entertainment and education for kids, to our My Magna-Tiles Structures custom photo tiles, we bring experiences and memories to life. However we imagine it, our products are an innovative approach to learning and storytelling.

At CreateOn, we are more than the sum of our parts. We are tinkerers and fun lovers. We’re dreamers with a passion for possibilities and a love of exploration. It’s our belief that with a small spark, and a little imagination, anything is imaginable. Especially when you have the right tools.

At CreateOn, we are dedicated to better and smarter products, which means that we’re continually developing exciting new ways for children and adults to learn and stay engaged.