

Astra TOYtimes SPOTLIGHT EDITION



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CRESTAR LIMITED

Crestar Ltd.



Funny Mat® by Larus publishing house is a line of washable & reusable coloring products designed to help children's personal development, enhance their creativity & increase their cognitive & motor skills at the same time.

Crestar Ltd. is the exclusive North American distributor of Funny Mat®. The product line includes clear, white or black tabletop mats printed with original copyrighted black & white designs, mini spiral notebook sets, T-shirts, Never Ending Notebooks and Never Ending Art Books.

The latest additions to the family are Funny Mat® 12 Pc. Washable Coloring Puzzles!

The large soft pieces of these innovative puzzles are designed specifically for young children between the ages of 3 to 6 and can be assembled easily. Like most Funny Mat® products, the puzzles come with original fun & creative prints that are educational at the same time. The assembled puzzle can be colored with washable felt-tip markers, wiped or washed and then colored again for continuous fun! The puzzle comes in a peggable, reusable bag to carry around which makes it ideal for on-the-go activities. They come in 4 different

prints like pirates, cute animals, the age of dinosaurs & vehicles. The product is offered as a set with 6 felt-tip water-based Giotto markers or without.

Funny Mat® products are made of polypropylene and, therefore, recyclable. The line recently received STEM.org authentication for educational product. For more information on Funny Mat® products, contact us on www.funnymat.ca

watchitude®



Watchitude

From the extraordinary **Tag'd Trackable Watch** to a pint-sized Pickleball Set, Watchitude brings the *wow!* Remarkable Tag'd Trackable is a digital watch that fits a hidden Apple AirTag. Kids will just think it tells time as they choose among ten stylish designs, including sharks, gummies, rainbow tie-dye, sprinkles, unicorns, and more. The bright white large digital watch display makes it easy for youngsters to read the time at a glance.

The **Kids Indoor/Outdoor Pickleball Set** has been specially designed with the youngest players in mind, ensuring that they can enjoy the game to the fullest. Watchitude designers created paddles to fit smaller hands, allowing for comfortable and confident gameplay. The set comes with two specially crafted quiet balls that are designed to minimize noise in the basement or in the driveway. Each set features two pickleball paddles, 2 quiet balls, and a carry bag.

Playing hoops has never been like this with Watchitude's indoor (yes, indoor!) **Basketball Set** providing endless entertainment and skill-building opportunities. Created for pint size players, this set boasts a 15.75" backboard, that's incredibly easy to install, ensuring hassle-free setup in no time. Kids can quickly start shooting hoops and having a blast. A ball



pump and pin are included with the red, white, and blue hoop net.

For those kids that like to score with their feet, Watchitude's **MOVE Soccer Goal** provides young players with an immersive soccer experience that can be enjoyed both indoors and out. With an understanding for easy storage and quick setup, this soccer goal is a pop-up design that's collapsible. The included 16" carry bag lets kids take their soccer adventures wherever they go, from the backyard to the park and beyond.

Watchitude recently launched **Series A itCoinz** (starting at \$5 for mystery 5-pack). They're bound to be the coolest locker feature at school! Not only are the Official Series A itCoinz, magnetic palm size coins with vivid images, a marvel to behold but this hands-on toy is eager to do battle on a game board (four cool styles). These magnetic battle discs can spin, smash, battle and duel. 4th and 5th graders will especially love trading with friends to enhance individual collections.

Headquartered in New Brunswick, NJ, the art-meets-toy business began with co-founders Dan and Albert Hakim in the college town of Rutgers University. Centrally located between clients and the showrooms of New York City, the company burst on the scene in 2015 with about 100 quirky designs from frosted donuts to animal prints on funky slap-on wrist watches. This an affordable way to decorate a child's wrist grew to a global distribution network of watches, hairbrushes, speakers and toys that can be found from Hallmark and Learning Express to Nordstrom, and thousands of neighborhood toy & gift stores like Geppetto's in California.

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