# Instagram Creator & Business Authentication

Step-by-Step Guide



#### Before We Get Started

To connect your Instagram to Klear you must make sure that:

 Your Instagram account is a Business/Creator account. If you're using a personal Instagram account, follow <u>this guide</u> to convert.

2) Your account is connected to aFacebook page that has a <u>username</u> set up.

3) You are logging in as the Facebookuser with admin rights to the Facebookpage your Instagram is connected to.





# Connecting Instagram to Klear

Log in to your Klear account and go to **Settings**.



# Connecting Instagram to Klear

Switch to the Account tab and select **Connect Instagram Creator**.

This will redirect you to Facebook.





#### Facebook Log-in

If you are not logged in to Facebook on the same browser, you will be asked to log in.

Make sure you are logging in to the account that has admin rights to the Facebook Page your Instagram account is connected to.

If you are currently logged in to Facebook on the same browser, make sure it is the correct account and click **Continue as**.

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# Select Instagram Business Account

Select the Instagram account you wish to connect to Klear and click **Next**.



#### Select Facebook Page

Select the Facebook page that is linked to the Instagram account you wish to connect to Klear.

**Please Note:** In order to get the relevant access to the Instagram accounts selected in the previous step, you will need to connect the Facebook page.



#### Permissions

Make sure all permissions are activated and click **Done**.



# Finish

#### Click **OK**.

You will be redirected back to the Klear Settings page.





#### Connected

The Instagram Creator button should now appear blue and both your Instagram and Facebook accounts should be listed below.

Make sure to select the Instagram and Facebook accounts you would like connected to your account.

Congratulations, your Instagram Business/Creator account is now connected to Klear.







Connecting your Creator/Business Instagram account to a Facebook Page:

 Open the Instagram app on your phone and go to your Profile by selecting the profile icon in the bottom-right corner.

2) Click Edit Profile.

3) Under Business/Profile Information,

click Page

4) Select the correct page and click

Done.

**Please Note:** Your account must be set as a Business/Creator account before you can connect it to a Facebook Page.

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Make sure your Facebook user has admin rights to the page you are trying to connect:

1) Go to your Facebook page and click **Settings**..

2) Select **Page Roles** from the left-side menu.

3) If you have admin rights, you will see your name listed as a page admin.

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Make sure your Facebook page is connected to your Instagram account:

1) Go to your Facebook page and click **Settings**.

2) Switch to the Instagram tab from the left-side menu.

3) Your Instagram account details will show whether the page and the account are connected.
4) You should also find the Instagram account under the **Page Roles** tab if connected.

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