



Influencer & Creator Authentication

Klear improves the way brands and influencers/creators collaborate, with easy-to-use tools that increase transparency and reduce manual data sharing.

How it Works

Each influencer will receive a personalized invitation to create a Klear account. After creating an account you will receive an overview of the campaign and participation requirements from your brand partner. Typically influencers/creators are required to connect their Instagram Creator/Business account that is associated with their Facebook page. This enables the sharing of campaign stories, posts, and insights.

Klear's app is authorized by Facebook and we do not have access to any login credentials or private information.

Benefits



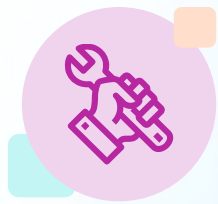
No More Screenshots

We enable you to easily share specific stories, posts, and insights with the brands you work with.



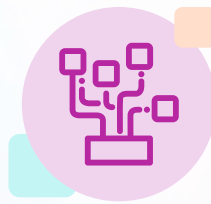
Data Privacy

Our high-security standards make sure your data is never shared or accessed outside of the partnerships you've agreed to.



Collaboration Tools

Easily send content for approval, sign contracts, get paid, track progress, and more.



Complete Control

You choose what kind of data you share and with who. You can modify this at any time.

Connecting Your Instagram Business Account to Klear



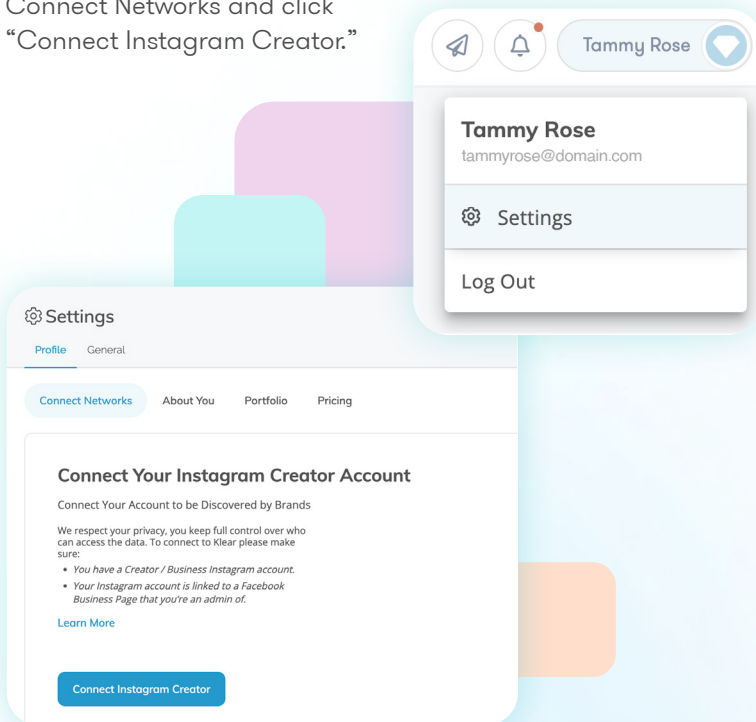
Connecting your Instagram Creator/Business Account will take place on Facebook. Before following the steps below, first, make sure:

1. Your Instagram is a Business Account and is linked to a Facebook page.
 - [Visit here](#) to learn about converting or linking accounts.
 - [Visit here](#) to learn more about why Facebook prompts this connection.
2. You have **admin access** or **login credentials** to the Facebook page your Instagram Creator/Business Account is linked to.

Tip: if you don't have an active Facebook Page and don't plan to use a Facebook Page for your content, you can leave your page unpublished so that the public cannot see it. [Visit here](#) to learn how to unpublish a page.

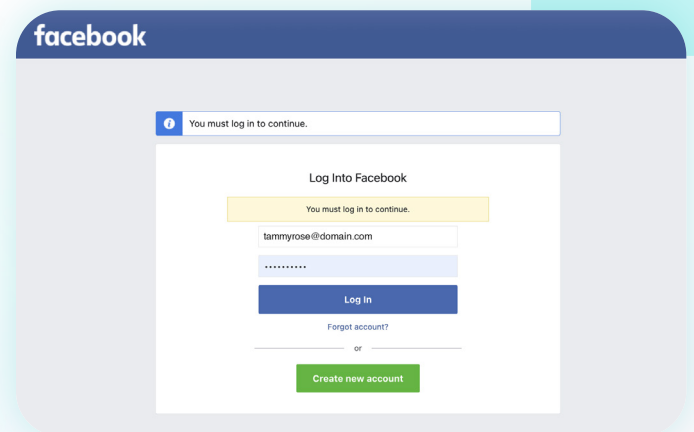
Step 1

Go to Settings > Profile > Connect Networks and click "Connect Instagram Creator."



Step 2

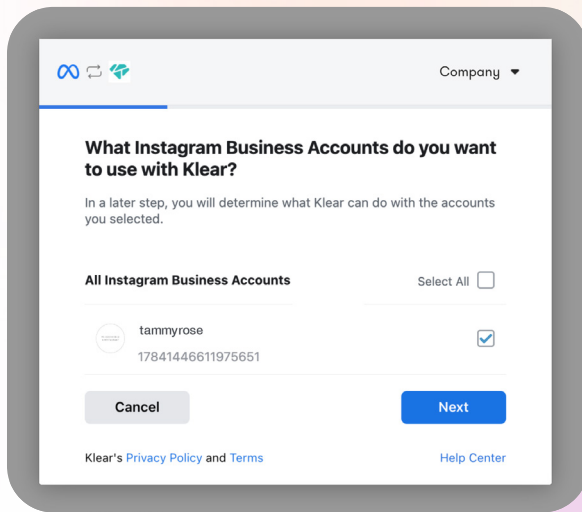
Sign in to your Facebook account.





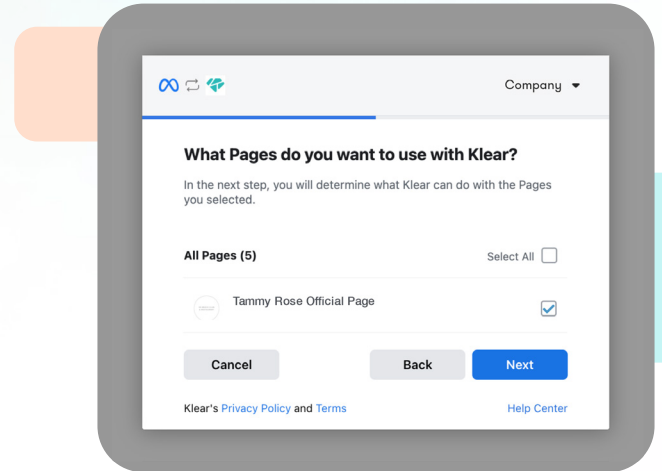
Step 3

Select the Instagram Creator/Business account you wish to connect to Klear.



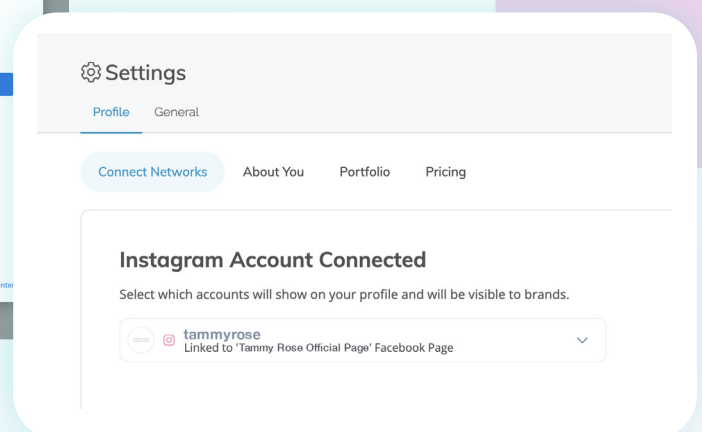
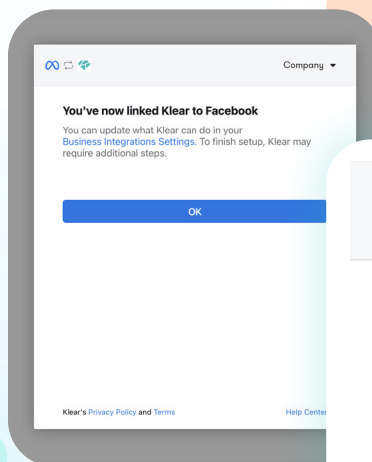
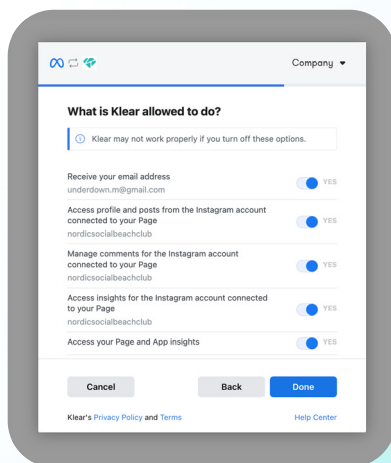
Step 4

Select the Facebook page that your Instagram Creator/Business account is tied to.



Step 5

Click "Done" to finish connecting your account. Note: the settings in this step are standard requirements that Facebook provides to multiple applications. Klear will never take any profile or page actions on your behalf. Klear will not have access to any login credentials or private information.



You've successfully connected your Creator/Business Account!